

What is Total Alpha?

The **Total Alpha strategy** offered by Stansberry Asset Management, LLC (“SAM”) has a balanced approach that seeks to achieve growth, capital preservation, and income generation. This strategy will aim to capture the upside of bull markets, while implementing tight risk management during prolonged market downturns. Total Alpha will typically be broadly diversified across several investment styles.

A Balanced Portfolio to Meet Your Goals

Total Alpha is a comprehensive investment solution for investors seeking to balance goals of growing wealth, preserving capital, and generating income. We draw upon the vast spectrum of Stansberry Research publications to build a holistic portfolio featuring ideas from the many Stansberry editors and analysts. The resultant strategy is broadly diversified across several investment styles.



Core Investments



Special Situations



Income



Capital-efficient Investments



P&C Insurance



Cash



Melt Up & Speculation



Crisis Hedges



Shorts

Top 10 Holdings as of 6/30/2023

HOLDING	TICKER	WEIGHTING
APPLE	AAPL	4.42%
AMERICAN EXPRESS	AXP	4.22%
NVR	NVR	4.09%
COMFORT SYSTEMS	FIX	3.83%
VANGUARD EUROPEAN STOCK	VGK	3.82%

HOLDING	TICKER	WEIGHTING
RENAISSANCERE HOLDINGS	RNR	3.73%
ALPHABET	GOOGL	3.70%
VISA	V	3.67%
ACTIVISION BLIZZARD	ATVI	3.47%
COCA-COLA	KO	3.41%

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